

16 All Who've Tried It, Say---"BERRY'S FOR CLOTHES"  
O. H. BERRY & COMPANY

17 Two Big Stores 1429 E. Main St. 117 W. Broad St. If you don't trade with us we both lose. Special values this week to "Logon-achy" and other losers. :: :: :: ::  
PITTS FURNITURE CO.

18 Boys' Shoes That Have Style as Well as Quality. \$1.00, \$1.50, \$2.00, \$2.50 Shoes That Will Please the Youngsters and Parents, Too. Big Values at Each Price.  
21 West Broad Street PARRISH BROTHERS

19 LOOK! 9x12 Tapestry Brussels Rugs .. \$13.50 New Process Gas Heaters .. \$1.50 Cole's Hot Blast Heaters \$10 to \$27 Jones Bros & Co. Incorporated 1418-1420 E. Main St.

20 This Morning inaugurates a sale of high class tailored suits that are the climax in suit values in Richmond DREYFUS & CO. \$11.50 Your choice of 100 new stunningly tailored 28 inch coat suits, Dreyfus Standard quality

21 To-Day Only \$1.79 MISSION LAMPS WORTH \$5.00 Gas or Electricity For \$1.79 Each  
HOPKINS FURNITURE CO., 7 and 9 West Broad St.

22 The BEST \$5.00 GOLD EYE GLASSES Fitted With the Famous "Hoco" Nosepiece FOR \$5.00  
G. L. HALL OPTICAL CO., 211 East Broad Street.

23 \$2.69 1,700 Pairs of Ladies' Velvet Button Shoes, all sizes, Which Should Sell at \$5.00. COME QUICK. \$2.69  
ALBERT STEIN, King of Shoes, 428 East Broad Street.

24 Buy Leather Goods at a Leather Goods Store! You Will Find 1001 Articles Made Up in Leather at the  
H. W. ROUNTREE TRUNK AND BAG CO., 703 E. Broad Street

25 Porter's Shoes Are Best in Quality, Style, Value  
Regardless of price, we are showing the best Shoes in the city in our \$3.00 and \$3.50 line. Best style; best workmanship; best quality. Shoes that look and are \$4.00 and \$5.00 grades; but Porter always saves you a dollar or more.  
PORTER'S SPECIALTY SHOE STORE  
FOR WOMEN AND CHILDREN, Back of Thalheimer's.  
217-219 North Fifth Street. "It Pays to Walk Half a Block to Save a Dollar."

26 If You Didn't Win A Prize Here's One A \$300 Piano in Excellent Condition, \$140  
LEE FERGUSON PIANO CO., 119 E Broad St.

27 Toothsome Table Specials The popularity of the Ripe Olives is perhaps attributable to their distinctive flavor and fascinating eating qualities. They are said to be of some special medicinal value--  
Quarts.....50c Pints.....25c Preserved Tropical Figs, packed under best natural conditions where grown--picked ripe--retaining true, delicious, natural flavor. Besides, Figs are known to be unusually healthful. Try a small jar, 15c, 50c, or a can, 20c or 30c. We are receiving regular weekly shipments of the finest quality thin skin, heavy, juicy, excellent flavored Grape Fruit, 10c to 20c each. This fruit is picked ripe from the tree, carefully packed and shipped direct.  
HERMANN SCHMIDT, 504 to 508 East Broad Street  
Phones Monroe 101 to 104

28 Do you believe in Richmond's future? Then you must believe that MONUMENT ANNEX, just 1,000 feet west of the city boundary, offers the BEST INVESTMENT IN OR AROUND RICHMOND. For particulars, see BLANTON & CO., 1110 East Main Street.

29 FOR PIANOS, INNER-PLAYERS, VICTORS & EVERYTHING MUSICAL GO STRAIGHT TO THE CENTER  
CABLE PIANO CO. 213 E. BROAD

30 Just. Active. Conservative Operators, Nothing Novel. Enterprising, Live, Loyal, Young Assistants.--Notarials, Deeds, Collections, Overseeing, Making Profits, And Net Yields Richer.--Expensive Annoyances Lessened.--Experienced Services, Taking A Tiny Expense.

31 Dunlop Flour "IT MAKES EVERYTHING" "Made in Richmond" "Used for Generations" Sold on Four Continents" THE DUNLOP MILLS, - Richmond, Virginia Dunlop Flour

32 If you want to buy or sell city or suburban real estate, or if you want your rents collected promptly every month, SEE US. GREEN & REDD, 30 North 9th Street.

33 FREE DIAMOND EXHIBIT Saturday (Only) November 5th BY SPECIAL ARRANGEMENT with one of the largest importers of Diamonds, we are enabled to invite you to a special private exhibition of a large collection of Unset Diamonds only recently imported. These Diamonds will be on view on SATURDAY, November 5th. This is the largest collection of unset stones ever exhibited in Richmond, and the value is far into the thousands of dollars. This is an exhibition, not a sale. The stones will only be on view on the day mentioned. This Invitation is Extended to You by SMITH & WEBSTER, Jewelers, 612 East Main

34 When You Want a Taxicab PHONE FOR THE RED CAR "ASK MR. BOWMAN"  
5 Phones: Monroe 780-781-783-784-786 Virginia Taxi-Service Co., : : 708 East Main Street

35 Floral Fancies for All Functions Weddings, Receptions, Banquets, Etc. } Hammond's } Foremost in Floral Work. Supplies the Finest Flowers  
109 EAST BROAD STREET

36 VISIT MY STORE the next opportunity you have. If you will allow a little of your time I will select the PATRICIAN last best suited to your foot, and your shoe troubles will be ended forever. PATRICIAN not only looks well and fits well, but will retain its shape and outwear the majority of shoes that cost \$5 and \$6. Patrician, \$3.50 and \$4 SEYMOUR SYCLE 11 West Broad Street